

Cookies Policy

BEFORE YOU START...

This Cookies Policy provides information about blablaragsandrighs GmbH's use of cookies and similar devices installed on the terminals of our customers and users. In some cases, the use of cookies may be related to the processing of personal data, so we recommend you consult our Privacy Policy, available on our Platform, if you would like information about how we use our customers' and users' personal data, how to exercise your rights, or the terminology we use to refer to our Platform (Website, App or Physical Stores).

INFORMATION ABOUT COOKIES

1. What is a Cookie?

A Cookie is a small text file that a website, app or other platform stores on your computer, tablet, smartphone or other similar device, containing information about your browsing or use, acting as a label that identifies your device. Cookies are necessary, for example, to facilitate navigation and understand how users interact with platforms, so they can be improved. They are also very useful for offering advertising according to user preferences, as well as for other purposes detailed below. Cookies do not damage your computer or device.

When we refer to "Cookies" we also mean other similar technologies for installing and/or collecting information on or about your device (such as flash cookies, web beacons or bugs, pixels, HTML5 local storage, and SDK technologies for app formats). Likewise, the term "Cookies" also applies to the use of fingerprinting techniques, i.e. techniques that combine information to help us identify your device. In some cases, these technologies work together with cookies to collect and store information, either to provide you with certain functionalities or services on our Platform, or to show you advertising on third-party platforms, taking your browsing into account.

This explanation is a general illustration of what is understood by Cookies, for informational purposes only. The Cookies that blablaragsandrighs GmbH specifically uses are detailed in the cookie settings panel available on our Platform.

2. What types of Cookies exist?

Please review this section, which provides an overview of the types of Cookies that can be used in an online environment.

Depending on who owns the Cookies, they can be classified as:

- First-party Cookies: those sent to the user's computer or device from equipment or a domain managed by blablaragsandrighs GmbH, from which the platform or the service requested by the user is provided.
- Third-party Cookies: those sent to the user's computer or device from equipment or a domain that is not managed by blablaragsandrighs GmbH, but by another entity that processes the data obtained through the cookies.

Depending on the purpose of the Cookie, they can be classified as:

- Strictly necessary (technical) Cookies: these allow the user to navigate a website, platform or application and use the various options or services available, such as controlling traffic, identifying data or the session, accessing restricted-access sections, remembering the items in an order, completing a purchase, managing payment, controlling fraud, using security features during navigation, registering for or participating in an event, storing content for streaming video or audio, enabling dynamic content, or sharing content on social networks. Since they are strictly necessary, technical cookies are downloaded by default.

- **Functionality or personalisation Cookies:** these allow information to be remembered so that the user can access the service with certain features that differentiate their experience from that of other users, such as language, the number of results shown when searching, or the appearance or content of the service depending on the browser or region used to access it. Not accepting these Cookies may result in slower page performance or poorly adapted recommendations.
- **Analytics Cookies:** these quantify the number of users and the sections visited on the platform, and how they interact with it, in order to carry out statistical measurement and analysis with a view to introducing improvements.
- **Behavioural advertising Cookies:** these store information about user behaviour obtained through ongoing observation of browsing habits, allowing a specific profile to be developed in order to display advertising based on it.

3. What are Cookies used for on blablaragsandrighs GmbH's Platform?

Cookies are an essential part of how our Platform works. The main purpose of blablaragsandrighs GmbH's Cookies is to make your browsing experience more comfortable and efficient. For example, they are used to remember your preferences (language, country, etc.) during browsing and on future visits. We also use them to continuously improve our services and Platform, as well as to offer personalised advertising based on your browsing habits.

The information collected through Cookies also allows us to improve our Platform through statistical estimates and usage patterns (number of visits, most visited sections, time spent, etc.), to understand statistically how users interact with the Platform, and to adapt the Platform to your individual interests.

We may occasionally use Cookies to obtain information that allows us to display, from our Platform, third-party platforms, or through any other means, advertising based on the analysis of your browsing habits.

In any case, blablaragsandrighs GmbH never stores sensitive information such as passwords or credit/debit card details in the Cookies we use.

4. How can I manage the use of Cookies on this Platform?

In the Cookie settings panel, accessible at any time on our Platform, you can obtain all the information about the Cookies used, together with the purpose, duration and management (own or by third parties) of each one, so that you can enable or disable those that are not strictly necessary for the Platform to function.

When you disable cookies, the affected cookies are, whenever possible, deleted from your browser, and in any case, when you reject a cookie that cannot be deleted, we always proceed to block it. We will therefore never use the cookies you reject and will do everything possible to delete them (please note that certain deletion mechanisms are beyond our control, as they depend on the third party responsible for the cookie).

Alternatively, you can disable the use of Cookies in your browser, including in relation to third-party cookies you have accepted and subsequently wish to reject. Below we explain how to do this in the most popular browsers:

- Google Chrome
- Internet Explorer
- Mozilla Firefox
- Safari

You can prevent the use of Cookies at any time.

Please note that both your management of the Cookie settings panel and your option to reject Cookies are specific to each browser you use. Therefore, if you configure Cookies in a certain way on one device and wish the same setting to apply to another device, you will need to enable the same option on that other device.

As an additional step, regarding third-party Cookies used to provide interest-based advertising, please note that certain third parties may be members of one of the following online behavioural advertising self-regulatory programmes, with the corresponding opt-out options:

- [Network Advertising Initiative \(NAI\)](#)
- [Google Analytics](#)
- [Meta](#)

5. Who uses the information stored in the Cookies?

The information stored in the Cookies on our Platform is used exclusively by blablaragsandrigs GmbH, with the exception of those identified in section 2 as "Third-party Cookies", which are used and managed by external entities to provide us with services aimed at improving our services and the user experience. More information is available in the Cookie settings panel, accessible at any time on our Platform.

For more detailed information about the processing of your personal data in our collaboration with third parties, including those subject to international data transfers, we recommend you read our Privacy Policy, available on our Platform, as well as the privacy policies/settings of these third-party collaborators, accessible through their own platforms.

Below is a list of the most relevant third parties authorised to install Cookies on our Platform. You can find out more about how these third parties process your information:

- Google Business Safety Site
- Microsoft
- Meta
- Pinterest